Madden Services Inc..
1147 West Jackson
Chicago, IL. 60607

TO: Distribution **DATE:** 11/29/94

FROM: Donna Rotolo

SUBJECT: **Promotional Analysis Report**

Attached is a promotional analysis of the Benson & Hedges Promotion(s) that were fielded in the month as specified on the front cover of the report. Please review the information enclosed and forward this report to the next person on the distribution list. These will be kept on file at each of the following departments; Brand, Trade Marketing, & PM Logistics for future reference. Thanks.

Brand Distribution
[✓] Denise Cohen
[✓] Laura Poole
[✓] Peter Henriques
[ ] Suzanne LeVan

~~Can I use the left-over for McLean's Trade Show?~~

Yes BH

Destroy if we cannot use. Nov 95
BH